

The World Bank's Results Agenda

The objective of the Results Agenda is to ensure that donors and country partners focus on concrete, sustainable results—outputs and outcomes—that matter to people on the ground. The emphasis is on medium-to-long term indicators to track outcomes. For example, in addition to counting the number of schools built under an education project, analysis also examines how many graduates secure jobs, or the impact more schooling is having on the average age of marriage or health outcomes

When to Apply RRA

When project implementation is not progressing as originally planned, RRA is potentially a way out. Slow implementation might have resulted from bureaucratic hurdles or confusion over roles and responsibilities. People may just not know exactly where to start. But if project objectives remain clear and senior management supportive, then RRA can be useful to jumpstart implementation.



RRA has been used to turn-around unsatisfactory health projects in Yemen



The Rapid Results Approach drives change forward in rapid increments: a structured process linked to short-term deadlines builds a culture of accountability and action.

Kenya has used RRA in their water sector reform projects with great success

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The Rapid Results Approach
Unleashing Capacity
Achieving Results

What is the Rapid Results Approach?

The Rapid Results Approach (RRA) is a methodology that empowers teams to achieve results quickly—in 100 days. It is also a way of thinking about making large-scale change happen step-by-step, through smaller initiatives.

RRA:

- Stimulates capacity and pushes teams to break through organizational inertia
- Provides a structured process to expedite implementation and achieve objectives
- Sets short-term measurable targets to track progress toward achieving impact
- Rallies stakeholders around shared priorities and strategic goals, and
- Fosters accountability and project ownership, favoring a culture of action.

RRA Process

RRA's structured process helps build a culture of action, driven forward by short-term deadlines. Along the way, teams put into practice various proficiencies that are key for aid effectiveness, including performance monitoring, multi-stakeholder participation, sustaining senior management support, and striving toward specific targets.

- **SHAPE.** First, teams clarify challenges, mobilize teams, and align stakeholders.
- **LAUNCH.** Then, teams establish specific 100-day targets from already established strategic priorities and prepare work plans for what steps are to be taken—and by whom.
- **IMPLEMENT.** During the first 100 days, they meet periodically to track these targets, while senior managers address bottlenecks as needed. At the end of the designated 100-day program, they discuss accomplishments, obstacles encountered, and lessons learned.
- **LEVERAGE.** Teams then immediately launch a new set of 100-day or one-year targets to build on their initial momentum.

Ultimately, if executed well, RRA proves a powerful catalyst for effective implementation and lasting results.

RRA Impact

RRA provides a flexible approach that is easily applied across sectors to diverse products, services, and processes.

- RRA has been applied in World Bank operations in 25 countries, primarily in Africa, but also across the globe (see map).
- RRA impact has ranged from qualitative gains in ownership and commitment to definitive quantitative gains in enhanced implementation and project management capacity.
- RRA has often enabled teams to break through tough gridlock to achieve long-term strategic goals.



Country Examples

Following its initial success with RRA, the **KENYAN** Government has mainstreamed it throughout 60 public sector institutions. Central government ministries, local authorities, state corporations, and regional authorities have all implemented RRA, and in so doing, created a structured process for results and a renewed culture of action.

YEMEN is applying RRA to a health project that had been rated “unsatisfactory.” After two rounds of RRA workshops, 90 percent of the project funds were committed in signed contracts and the implementation status upgraded. Against all expectations, the project is now on-track to achieve its original objectives.

After a devastating 11-year civil war, **SIERRA LEONE** leveraged RRA to jumpstart a major reform effort targeting newly established local Councils. The initial wave of initiatives built participant confidence, established Council credibility among their constituencies, and expedited accelerated implementation.

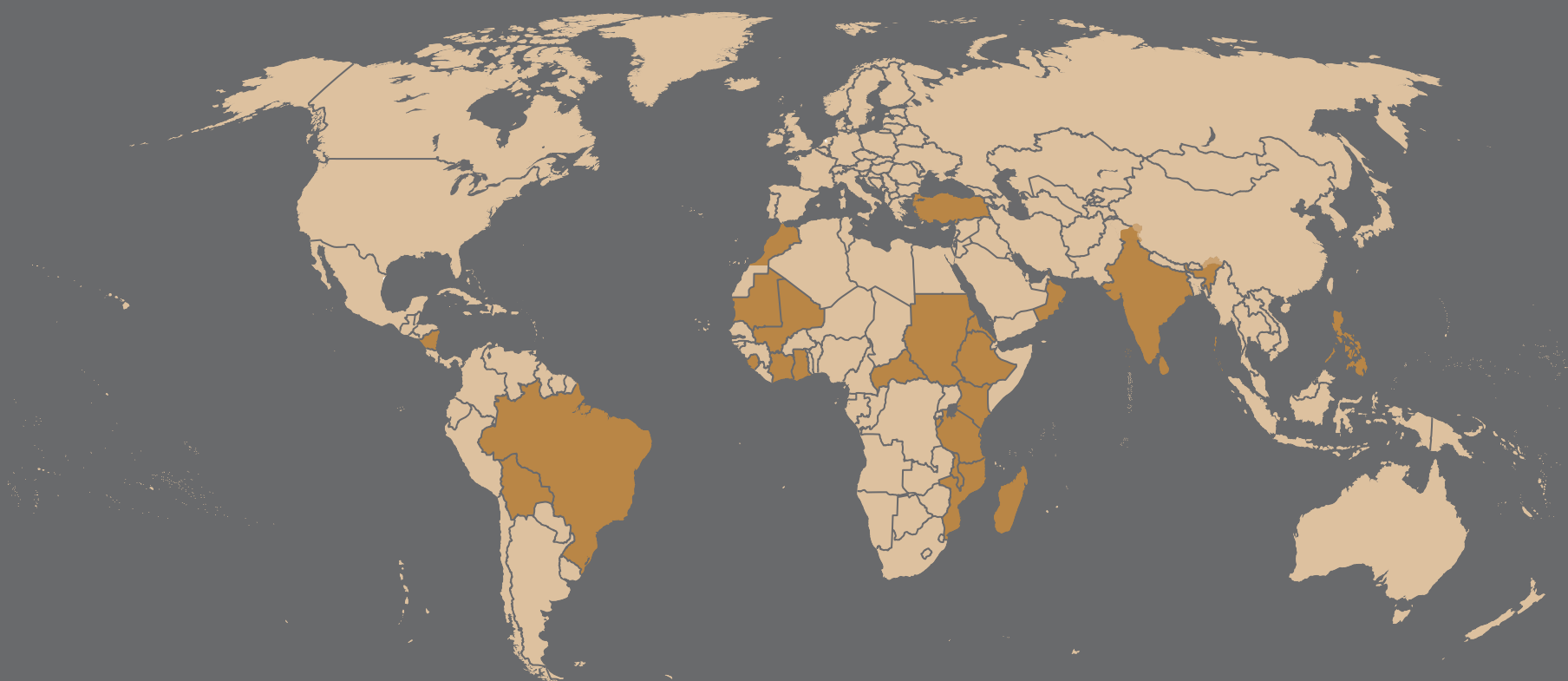
In **NICARAGUA**, the expansive Agricultural Technological and Rural Technology Education Project benefited from a series of 31 RRAs. A sole RRI led to the rapid establishment of a successful national certified seed program, benefiting almost 100,000 households. Subsequently, three more waves were implemented—eight government Ministries and 37 institutions participated, yielding results across sectors.

The Rapid Results Approach: An innovative strategy used by countries working with the World Bank and other donors, which aims to achieve sustainable development results.

Fifteen African governments have used RRA across various sectors

RRA has been applied in 25 countries since 2001

This map was produced by the Map Design Unit of The World Bank. The boundaries, colors, denominations and any other information shown on this map do not imply, on the part of The World Bank Group, any judgment on the legal status of any territory, or any endorsement or acceptance of such boundaries.



Because the Rapid Results Approach has systematically generated new capacity and results, the World Bank is partnering with more governments than ever to adopt RRA.

